

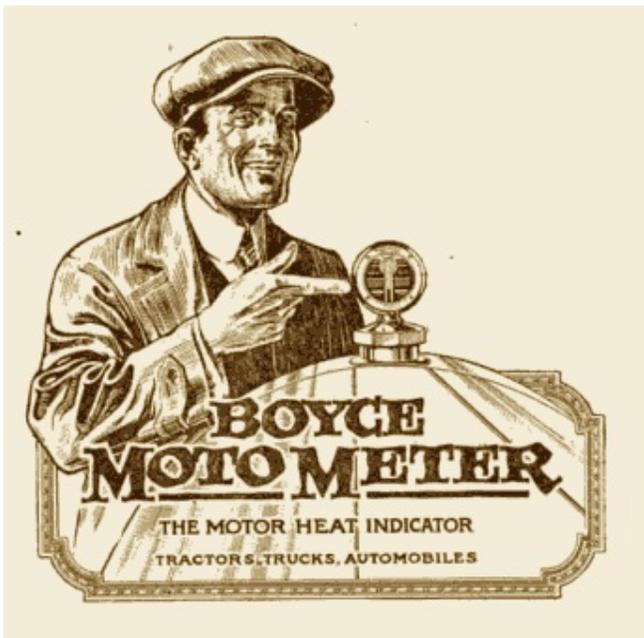
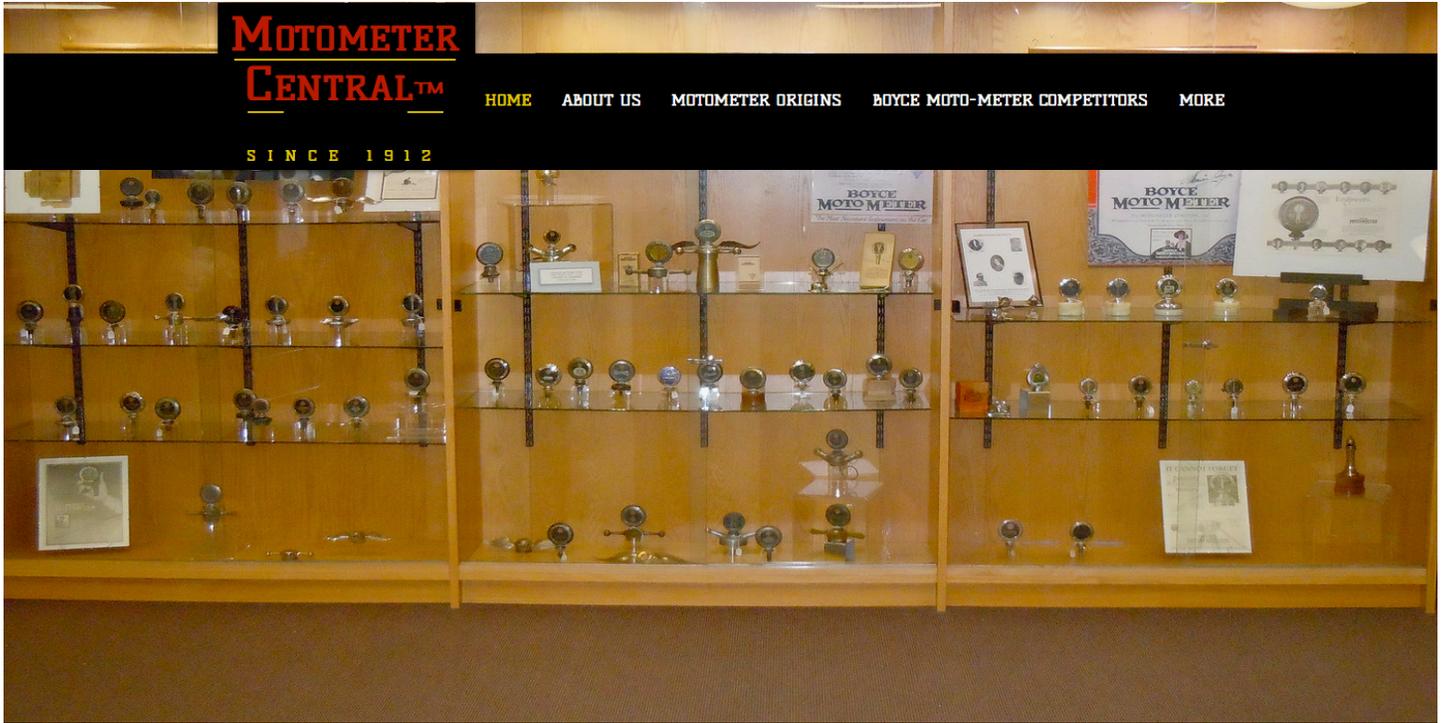


# THE MONITOR™ NEWSLETTER OF MOTOMETERCENTRAL™



A SEMI-ANNUAL PUBLICATION FOR ANTIQUE AUTO ENTHUSIASTS

Summer 2020 EDITION - VOLUME 4, ISSUE 2



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# MOTOMETERCENTRAL

## THE MONITOR™ NEWSLETTER Editor Statement

**The Monitor™** is the Newsletter of MotometerCentral™, its purpose is to motivate and inspire antique automobile owners, restorers and motometer collecting enthusiasts and to inform them of the latest developments happening in this very popular automobilia niche.

Through our website, MotometerCentral™ website ([www.motometercentral.com](http://www.motometercentral.com)) and this, “The Monitor” Newsletter, we work hard to provide clear and accurate information on all-things motometer related and to keep our motometer collecting enthusiasts aware of “best practices”.

We continued to be the top web search and response result in this automobilia market segment. And, we continue to receive direct inquiries from around the globe for information and resource assistance, which we greatly appreciate.

This year we will be putting greater emphasis on motivating motometer collectors to improve the quality of their collections. We will do this by publishing more articles alerting our **Motometer Collectors Association™**, Website Subscriber Members and site Visitors to read and learn more about not just the ever popular BOYCE MOTO-METER brand products and history but also about little known motometer inventors and their motometer gauge-devices among other topics and events.

Learning and knowing more about the other motometer brands and gauges should assist readers in assembling better motometer automobilia collections of greater interest and appeal.



**The Monitor™** is the **MotometerCentral™** website’s official newsletter that has the mission and goal of helping to educate its readers and subscribers on all things and subjects motometer-related. This task is none too easy given the decades of false, inaccurate and/or misleading information that has been and still is being circulated and accepted as general truth or fact.

**As the premier motometer collectors in the world we have taken upon ourselves to share as much information as we can with other serious collectors and auto restorers whenever possible.**

MotometerCentral™ as an extension of our founder is dedicated to the popularization, appreciation and publication of truthful, evidence-based information on all things motometer-related.

We are particularly thankful to those of you who buy our products and services so that we may help you to have an enviable collection, superior subject knowledge or acquire the motometer item that you have needed or wanted.

Motometer collecting is a great hobby -  
Be Inspired  
and  
Enhance your collection!



~ Editor in Chief



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## FEATURES OF THIS EDITION

### *Farewell to A Friend*



MotometerCentral™ had the sorrowful task of saying goodbye to a friend of our founder and honor the memory of lat great song writer, singer and musician Charlie Daniels. Om July 6th. the North Carolina native, Nashville Country Music Hall Of Fame inductee passed away due to a hemorrhagic stroke. He was 83 years old.

Charlie was a very versatile musician who played bass guitar, banjo, mandolin, violin, flute and guitar. He is probably most remembered for his Grammy Award winning vocal performance of the hit song “The Devil Went Down to Georgia.”

Francis G. Clax, MotometerCentral™ in 2002 when Charlie and his Blue Hat Record Company generously agreed to let him film and record The Charlie Daniels Band concert at a motorcycle rally in Austin, Texas for Francis’ television show “*THIS IS MOTORCYCLING !*” The included video frame captures are from that event.



Francis, a former violin, vila and guitarist himself greatly appreciated Charlie’s music from his earliest days in high school so the two found something to easily bond around.

Charlie’s career spanned just over 60 years. He wrote a song recorded by Elvis Presley and worked with numerous other famous musicians and groups such as Bob Dylan, Lynyrd Skynyrd, Marshall Tucker Band and The Youngbloods.

Charlie’s musical influence and performances will be missed.

More can be found on our website.



## ***JUNE FEATURED OBSCURE MOTOMETER INVENTOR***



In June on the website we profiled obscure motometer inventor Otto Bihlmire who created his version of the “Automobile Radiator Cap” motometer marketed as the “GideLite.”

We discussed his troubled past and utility patents of the inventor as well as the GideLite’s relative commercial success.



We examined the state of recently sold examples particularly noting their physical and operational/functional condition. And, we showed how the general condition of these devices are subpar and why acquiring an examples bears careful scrutiny.

We corrected frequently deployed inaccuracies to describe the temperature indicating gauge-device and dispense common myth and/or lore about them.

## **NEW LEARNING CENTER ADDITIONS**

We added several full length motometer education articles published as white papers in our online Learning Center and Document Gallery for download viewing.

These never before published papers included “Demystifying the BOYCE MOTO - METER - Part One” and the Comprehensive version on Otto Bihlmire.

“Demystifying the BOYCE MOTO - METER - Part One” examines the origins of the BOYCE MOTO - METER particularly from its inception in 1912 to 1918 when BOYCE MOTO - METER sales began to explode worldwide.

“Demystifying the BOYCE MOTO - METER - Part Two” will be released for publication soon and will discuss the changes in the gauges and company that took place between 1918 and its ultimate demise in 1934. The two documents are a must read for every serious motometer collecting or owning enthusiast!

These papers will remain available to general website visitors until August 1st when the next website update is scheduled. Special request can be made by members of the Motometer Collectors Association™, website subscribers, members of the media or students for further academic study or research.

## **FILM SHORT “AND, THE MOTOMETER STAYED ON” MOVED**



Our lighthearted couple of minutes in viewing time length, “And, the Motometer Stayed On” that takes a humorous look at early 1920s - 1930s vehicles accidents in photos taken by the legendary Boston Herald newspaper photojournalist Leslie Jones and set to the timeless song classic “I Could Write a Book” by John Coltrane has been moved to our website’s Video Gallery section and can be viewed at full frame and speed with the press of a button for lap- or desktop viewing pleasure.

We are actually still amazed and stunned that given the horrific aftermath shown of the vehicle accidents that the motometers could have remained intact and survived. Perhaps one of yours was one of those???



## UPCOMING WEBSITE FEATURES

### OBSCURE MOTOMETER INVENTOR IRVING FLORMAN



Coming this August we will feature a profile on obscure motometer, automobile accessory, handheld portable cigarette lighter designer and U. S. diplomat Irving Florman.

Perhaps you have seen examples of Mr. Florman's handiwork and didn't realize that it was his design craft and works. Irving's motometer and hood ornaments are some of the more sought after mascots.

### FOLLOWING MONTHS OTHER OBSCURE MOTOMETER INVENTORS

In September, we'll take a look at John W. Anderson obscure motometer inventor of the ANCO Mototector series and founder of ANCO replacement windshield wiper blades company. Anderson in conjunction with Felix Rivanov of Chicago, Illinois created a series of motometer that we think are of the most beautiful in appearance of all motometers actually commercially produced.

In August we will introduce to the motometer accessory works of Oscar Brinkman patented in 1926 simply as an "Attachment for Motor Vehicles." Oscar Brinkman's motometer gauge-device is a quite quirky, Rube Goldberg-like design, though to a degree practical in its own unique way despite being out of the ordinary traditional motometer-like design appearance.

### UPCOMING NEW ADDITIONS TO THE LEARNING CENTER AND DOCUMENT GALLERY

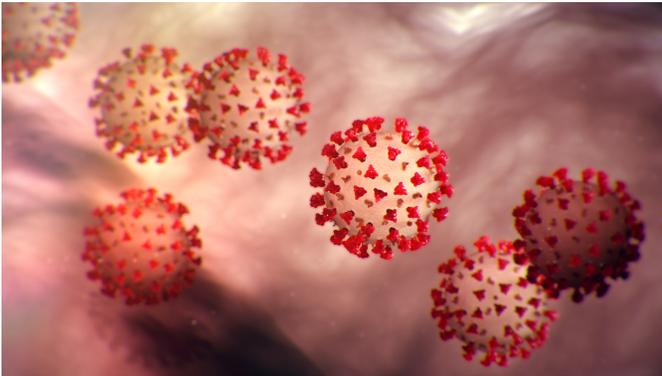
"Ahead of Its Time - The **BOYCE MOTO - METER** and the Race for Its Competitors to Catch Up" is a White paper that looks at the many ways and means through which the **BOYCE MOTO - METER** and the Moto-Meter Company outpaced its radiator temperature gauge accessory product market competitors on the way to market dominance and ultimate success. Product development; product innovation; market positioning; pricing; marketing, advertisement and promotion; and, patent infringement lawsuits all were expertly utilize to escalate product sales and keep competitors at bay.

We'll also look at Cloisonné motometer dial plate accessories. Best made examples are shown.



## COVID-19 AND CARS DON'T MIX

### COVID-19 IS NO JOKE, NO HOAX, NO FAKE NEWS!



While everyone has been getting their COVID-19 pandemic comments in we will finally take this moment to log ours.

On February 11, 2020 the World Health Organization **announced** an official name for the disease that is causing the 2019 novel coronavirus outbreak, first identified in Wuhan China. The new name of this disease is coronavirus disease 2019, abbreviated as COVID-19. In COVID-19, 'CO' stands for 'corona,' 'VI' for 'virus,' and 'D' for disease. Formerly, this disease was referred to as “2019 novel coronavirus” or “2019-nCoV”. There are many types of human coronaviruses including some that commonly cause mild upper-respiratory tract illnesses. COVID-19 is a new disease, caused by a novel (or new) coronavirus that has not previously been seen in humans.

\* Definition provided courtesy of the US Centers for Disease Control (CDC) at - <https://www.cdc.gov/coronavirus/2019-ncov/faq.html>

For daily updates of infection rates; directly caused or related deaths; state by state comparisons; testing opportunities to find out more accurate information regarding the U. S. go to:

[ <https://www.cdc.gov/coronavirus/2019-ncov/cases-updates/cases-in-us.html> ]

**Follow the best recommendation and advice of the scientific experts and professional medical industry** (versus politicians and television commercial advertisements), continue to practice social distancing (6 feet minimum from one person to another not in your immediate household) if you must venture out among unknown persons, crowds or places, wear a protective mask of the highest quality available and that you can afford.

① Wash your hands, face and exposed areas as often as you can especially before and after venturing outside your home. ② Do not share utensils or food. ③ Cover your mouth with a cloth, paper tissue, shirt or jacket sleeve if you must sneeze or cough. ④ Use disposable plastic gloves if and when you must go out and will be touching any surfaces. ⑤ Use scientifically-approved disinfectants to immediately wipe down any surfaces touched or in your immediate vicinity.

Bring a spare facial mask or covering and disposable plastic gloves with you to any external places so that you may be a Good Samaritan and offer it to someone without and help keep the peace. America and the rest of the world is strongest when we all contribute and do our part.

We advise following the above recommendations until the beginning of the new year for most people.

***The Best Choice is Staying Healthy, Distance & Wearing A Mask Around Others.***



## **REMEMBER -**

Now is not the time to become defiant or rebellious against wearing a mask no matter how good you look without one. Patience, Prudence and Prevention are the key to us all beating this epic virus. We understand frustrations of being locked down or in, not being able to enjoy your usual freedoms but hang in there a bit longer, we'll get through this pandemic and you will have lead the recovery.

**Your taking charge of your health and safety helps us all.** We're counting on you! And, we'll be doing our part.

While we will probably never know the true cause, origin or how the disease entered into our country and blame seeking is probably not the best use of energies or time it is important to realize that we can do something about its further spread - We have the tools and the means, let's put our might against this fight and get the job done.

Health standards for us at MotometerCentral™ have largely stayed the course as our employees have always been required to wash their hands frequently, wear plastic gloves when touching motometer objects; change out for fresh gloves whenever moving location, working on a new project or after using any chemicals or tools; wear facial eye shields; stay at home if feeling sick or to take care of a sick loved one; clean instruments (including company phones, intercoms and computers) with approved provided cleaners; cough or sneeze either into a disposable furnished tissue or one's sleeve; drink plenty of multi-staged filtered distilled water; eat plenty seasonal fresh fruits, vegetables and certified organic foods; avoid carcinogens, alcohol and sugary drinks; exercise daily; and get plenty of rest when able or required.

## **Health Safety Changes at MotometerCentral™ -**

A Health Monitoring Officer position was created and has been maintained to oversee health regulations and policies compliance.

Commonly used entrance points are swabbed down with approved disinfectants before primary employee arrival time.

Employee temperatures are checked and monitored at entry points and two times a day minimum or whenever someone leaves from and returns to the building.

The soles of shoes are cleaned upon entering the building.

New, unopened packages of disposable gloves disposable gloves, facial masks; protective eyewear; Dupont Tyvek disposable overall suits and (shoe) booties; personal-size hand sanitizer; and, disposable sanitary wipes are available at building entrances instead of accessing them by requisition or accessing the supply storage office.

External personnel and customer interactions have been minimized. Shipping services, for example, have been contracted out to non-contact delivery transport services.

Personally-attended public exhibitions and speaking engagements have been cancelled or postponed until 2021.

**Employee, customer and public health safety will always be a top company priority.**



## EVENT CANCELLATIONS AND POSTPONEMENTS DUE TO COVID-19

The COVID-19 pandemic made no attempt to spare the auto industry at-large. Factories; dealer-ships; supply chain operations (wholesale and retail); auto shows, auctions and conventions; and, motorsports events have all felt the negative impact of this personal space transmission airborne virus disease that attacks the respiratory system.

While some things and events could and were held via Internet or telephone conferencing some events just had to be put off until greater safety measures could be implemented when the disease spread was subsiding in certain geographical areas.

According to [www.concours.news](http://www.concours.news), below is their list of 2020 canceled or postponed major car show events:

Events highlighted in **bold** represent additions or changes in status since the previous post on April 23, 2020.

**Cobble Beach Concours d'Elegance** – September 20, **CANCELED**  
**Geneva Concours d'Elegance** – August 23, **CANCELED**  
**San Marino Motor Classic** – June 14, **CANCELED** after rescheduling to August 23  
**Pebble Beach Concours d'Elegance** – August 16, **CANCELED**  
**Forest Grove Concours d'Elegance** – July 19, **CANCELED**  
**Keeneland Concours d'Elegance** – July 18, **CANCELED**  
**Hillsborough Concours d'Elegance** – July 12, **CANCELED**  
EyesOn Design – June 21, **RESCHEDULED** to September 13  
Colorado Concours d'Elegance – June 14, **SCHEDULED AS PLANNED**  
**Cincinnati Concours d'Elegance** – June 14, **CANCELED**  
Huntington Beach Concours d'Elegance, June 6 – 7 – **RESCHEDULED** to August 1-2  
**Greenwich Concours d'Elegance** – May 30-31, **CANCELED**  
Sandhills Motoring Festival – May 24, **RESCHEDULED** to September 6  
**Muckenthaler Motor Car Festival** – May 17, **CANCELED** (possible October date)  
Greenbrier Concours d'Elegance – May 3, **RESCHEDULED** to September 6  
Keels & Wheels Concours d'Elegance – May 2-3, **RESCHEDULED** to October 17-18  
**Benedict Castle Concours d'Elegance** – April 26, **CANCELED**  
**Philadelphia Concours d'Elegance** – April 25, **CANCELED**  
Spring Classic Driving Tour – April 25, **RESCHEDULED** to October 10  
Gasparilla Concours d'Elegance – April 18, **RESCHEDULED** to November 7  
Cars on Kiawah – April 18, **RESCHEDULED** to November 7  
La Jolla Concours d'Elegance – April 17-18, **RESCHEDULED** to September 19-20

Source at <https://concours.news/concours-car-shows-canceled-due-to-coronavirus/>

And, on July 24th it was just announced that the AACA's Grand Nationals event previously scheduled to held in Allentown, PA has been relocated to Gettysburg, PA but still going to be held on the August 21 - 22nd.

So, while COVID-19 has disrupted many car show events including motor sports racing and proven that cars and pandemics do not mix where participant safety and well-being is always a priority some late staged events will hopefully go on when and as conditions improve.



## BUMPER NEWS



### Corvette C8 Summer!

Chevrolet's new 2020 Corvette C8 mid-engine monster had a fantastic July 17th, 2020 weekend off and on the track.

The new mid-engine design sports car saw a spectacular winning bid at the Mecum Auction in Indianapolis, Indiana general public attended event.

The particular example was the first to be sold by the auction company and received a high winning bid of \$650,000 before Buyer's premium.

The car featured a mere 11 miles on its odometer.

Only 2700 Corvette C8s have so far been built due to precautionary shutdown to prevent the spread of COVID-19 amongst assembly workers.

The very first C8 sold at auction was on January 18<sup>th</sup> at Barrett Jackson's Scottsdale, Arizona auction, it was vehicle identification number, (VIN) 001 for \$3,000,000 with the proceeds going to the Detroit Children's Fund. It featured the all of the top of the line options in the 3LT trim package.

Top speed on the consumer base C8 models is an estimated 194 mph with a 0 to 60 mph time of 2.9 seconds produced from a 495 horsepower engine making 470 pound-foot of torque.

On the racetrack at the International Motor Sports Association (IMSA) in Sebring, Florida two Corvette C8-based race cars placed first and second in the GTLM class and 13 and 14<sup>th</sup> overall in the Cadillac Grand Prix of Sebring held over the weekend.

The factory racing team of Oliver Gavin and Tommy Milner won the class over fellow team members Antonio Garcia and Jordan Taylor. They were followed to the checkered flag by the Porsche Motorsports team in a Porsche 911 RSR-19, two BMW Team RLL driver teams in BMW M8 GTEs and another Porsche Motorsports team.

We're pretty sure that the Corvette racing teams had a lot more horsepower available than the stock road going car's 495 hp.

The Corvette Racing teams helped to make the weekend quite spectacular for the new mid-engine design Corvette C8.

Copy the following link to watch a cool video on the Hennessey Performance C8 versus a Lamborghini Huracan.

[[https://www.youtube.com/watch?time\\_continue=41&v=J6POFNah1nc&feature=emb\\_logo](https://www.youtube.com/watch?time_continue=41&v=J6POFNah1nc&feature=emb_logo)]



## MOTOMETER MARKET SCENE 1ST HALF OF 2020

So far during the first half of this year we have observe not many motometer items coming available on various market sites of either particular uniqueness, rarity or good quality according our usual conservative standard(s).

We have watched online auction website bidders extraordinarily raise prices on certain relatively scarce motometers, like "GideLite" Automobile Radiator Caps that were in pretty obviously distressed condition, only to later have the purchase desperately seeking help to fix and restore.

We've seen lots of bidding take place on very average high manufacturing volume motometers in "Poor -to Good" relative condition seemingly just because someone else indicated their interest in the object.

While typically there are some rather good -as in interesting or worth pursuing- motometers that come available between May and June each year such really was not the case this year.

To some extent this might be explained in that certain motometer collectors that we know who usually liquidate a number of items during that time to help fund their annual pilgrimage to the annual Fall Hershey Classic Swap Meet did not list any of their items for sale coincidentally as the meet was called off due to COVID precautions and their non planned attendance.

We did manage to snag about a half dozen motometers of motometer historical significance or personal interest that also tended to not attract much public interest, such as:

a 1920 second-generation UNIVERSAL Type BOYCE MOTO - METER with its distinctive bezel-less rings but glass crystals on both sides, a late-1918 STANDARD Type BOYCE MOTO - METER with a script-letter "G" initial and original wire mesh thermometer instrument protective screen, a particularly attractive 1920 Oldsmobile logo STANDARD Type BOYCE MOTO - METER and a scarce 1924-issued BOYCE MOTO - METER Wrench that was in a little better condition than the one we already own.



And, with no Hershey Swap Meet this Fall and very few club meets scheduled to go forth this Summer we are going to remain hopeful and do a lot of negotiating with members of the Motometer Collectors Association's™ network to continue to directly help us locate and acquire interesting, rare and historically significant motometer artifacts so that we may continue to expand our collection and Brand as the best collection of the genre.



<https://moustachetamer.com>

*We Wish You Happy Motometer Hunting*

*And, a Safe & Fun Summer!*

*Thanks for letting us visit with you!*

**See you on [www.motometercentral.com](http://www.motometercentral.com)**

